

BREAKING THE 9-TO-5 CHAINS:

A High-Powered Attorney Finds Fulfillment through Franchise Ownership

To start your journey toward franchise ownership and career freedom, order a FREE copy of Liz Leonard's book, *"Your Franchise Fast Pass®: Your Step-By-Step Guide to Finding Your Ideal Business,"* below!

www.franchisefastpassbook.com

CHALLENGE

Calvana Royes, an attorney and Judge Advocate General in the United States Army Reserve with over 13 years of service, found herself burnt out by the demands of balancing her civilian legal career with her military responsibilities. As someone who had successfully managed millions of dollars in military equipment, led training events, and mentored enlisted soldiers while maintaining her civilian practice, she had proven her ability to excel in high-pressure environments. Despite her accomplishments in both worlds, she wanted something different from the traditional career path—a venture that would give her more control over her future and provide direct ownership of her achievements, while still allowing her to fulfill her military obligations. The constant juggling of court cases, military duties, and stressful workweeks had made Mondays a source of dread, and she was ready for meaningful change that would honor both her legal expertise and the leadership skills she had honed through her military service.

Finding the right franchise opportunity was challenging due to the vast number of options and the complexity of evaluating which business would align with her specific goals, utilize her experience in both the legal and military sectors, and accommodate her continuing commitment to the Army Reserve.



AT A GLANCE

CHALLENGES

- Occupational burnout
- Need for work-life balance
- Desire for direct ownership
- Navigating complex franchise options

GOALS

- Direct ownership of business outcomes
- Potential for multi-territory expansion
- Recession-resistant career
- Manageable operating costs

"I cannot speak highly enough of my experience working with Liz as my franchise consultant. From the very beginning, Liz demonstrated an exceptional blend of patience, understanding, and expertise, guiding me through the often overwhelming process of selecting the perfect franchise. What truly sets Liz apart is her vast knowledge and genuine care for her clients. At every step of the journey, Liz was there to offer insightful advice and practical solutions to any challenge or question I encountered."

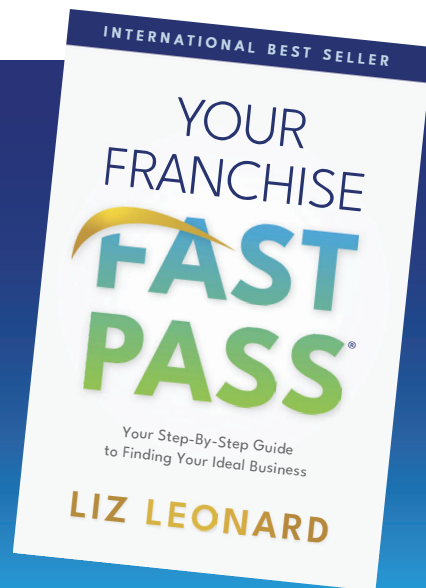


Calvana Royes, Esq.

SOLUTION

Working with franchise advisor Liz Leonard, Calvana was able to clarify her franchise criteria. She identified her key requirements: a semi-absentee business model that would provide schedule flexibility, strong growth potential with multi-territory expansion opportunities, recession-resistant essential services that could withstand market shifts, and a business with strong returns while maintaining manageable operating costs.

Liz provided a methodical approach to narrowing down franchise options, conducting validation calls with current franchisees, and thoroughly evaluating each opportunity against Calvana's specific criteria.



RESULTS

Through Liz's efforts, Calvana successfully identified and invested in a franchise that aligned perfectly with her vision for the future. The semi-absentee model has allowed her to maintain flexibility while building a business with growth potential. Through validation calls with existing franchisees, she gained confidence in her decision and a deeper understanding of franchise ownership. Perhaps most importantly, Calvana has broken free from the cycle of high-pressure workweeks that caused her burnout, creating a more rewarding and balanced life on her own terms.

FRANCHISE BENEFITS

1. Transforms professional identity and personal freedom

This benefit creates a new path that provides both financial growth and the flexibility to lead a more fulfilling life. It allows professionals to transition from corporate careers to business ownership on their own terms.

2. Provides structured business ownership

Franchise models offer the security of a proven system rather than starting from scratch.

3. Delivers powerful long-term growth potential

The foundation for growth often leads to multi-territory expansion opportunities that can help boost financial security and improve work-life balance through semi-absentee ownership.



LIZ LEONARD

CEO, Your Franchise Fast Pass®

Liz Leonard is an experienced franchisee and entrepreneur. As a franchise advisor, she's spent the last two decades helping others make their entrepreneurial dreams a reality via franchise ownership. With a passion for educating her clients to make the best and most informed decisions, she has a step-by-step process for finding the right franchise option in 6-8 weeks.

Want to learn more about franchising and whether it is the right path for you? Grab a FREE copy of Liz's book, "Your Franchise Fast Pass®: Your Step-By-Step Guide to Finding Your Ideal Business," at www.franchisefastpassbook.com.