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Your Franchise Fast Pass Gives Entrepreneurs An Inside Edge

Leading Franchise Advisor's New Book Offers Business Owners Step-by-Step Instructions

(Maine)...Seasoned franchise advisor, Liz Leonard, is pleased to announce the release of her first book, *Your Franchise Fast Pass: Your Step-By-Step Guide to Finding Your Ideal Business* aimed at helping aspiring entrepreneurs enter the world of franchising. https://www.franchisefastpassbook.com

Your Franchise Fast Pass provides a comprehensive overview of franchising, debunking common myths and offering a clear understanding of the roles played by franchisees and franchisors in the system. It offers valuable insights, tips, and resources to guide readers through the initial stages of their franchise search. It emphasizes the importance of expert guidance to help readers pinpoint the ideal franchise options tailored to their backgrounds, skill sets, interests, and financial capabilities.

Inside Your Franchise Fast Pass, readers will discover in-depth information including:

- Franchising Basics
- Assessment Tools
- Resources
- Insights from Real Franchisees
- How to Fund Your Franchise

"Franchise advising is more than a career for me, it's a passion that's rooted in understanding the transformative potential of each individual's journey toward entrepreneurship," explains author, Liz Leonard. "I have over twenty years as a business owner and I'm committed to guiding aspiring entrepreneurs on their path to franchise ownership. I understand that every candidate is unique, with distinct aspirations, skills, and goals, and if they are a good fit for owning a franchise, I want to give them all the tools and resources they need to succeed."

"Liz is truly an incredible individual," states Quentin Smith, *Million Dollar Club Franchisee* for five consecutive years. "Her transparency and trustworthiness made the process of investing in a Mr. Appliance franchise not only simple but also stress-free. Her coaching advice and insights were invaluable to a potential buyer. Liz has a natural talent for supporting people through important decisions with ease and clarity. It's always inspiring to see someone with such expertise and knowledge use it to help others achieve their goals."

"Liz was excellent to work with and was able to dial in several companies that matched my passion, personality, and skill set," says Matthew Skellan, 2023 IFA Franchisee of the Year. "After a lengthy due diligence process, I came away with choosing Kitchen Tune-Up & Bath Tune-Up. Liz helped me all along the way and had intimate knowledge about each company and franchise. I would highly recommend working with Liz!"

Your Franchise Fast Pass: Your Step-By-Step Guide to Finding Your Ideal Business is published by Best Seller Publishing and is available at https://www.franchisefastpassbook.com

Liz Leonard, an esteemed Franchise Advisor and author, is a dynamic force in the world of franchising. Her expertise honed over nearly two decades of focused work in entrepreneurship and franchising, positions her as a leading authority in guiding individuals toward business success. Discover more at: https://www.franchisefastpassbook.com

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